

Oct. 10, 2018

gogreen

The Sustainability Conference  
for Business & Government

COMMUNITY PARTNER OVERVIEW

# Our focus

## WHAT IS THE GOGREEN CONFERENCE?

The GoGreen Conference is a sustainability learning experience for business and public sector decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools and connections to green their organizations with profitability in mind. View the 2017 Conference Program and featured Case Studies/Speakers who will join us to deliver an action packed day of driving social and sustainable change in your organizations.

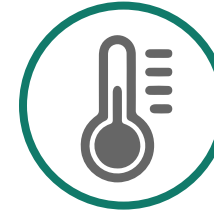
## WHO PARTICIPATES AS COMMUNITY PARTNERS?

Community Partners tend to be regional non-profits, business associations and community organizations that work to promote the topic of sustainable business and local events to their networks through newsletters, website, social media and community events.

## WHAT DOES IT MEAN TO BE A COMMUNITY PARTNER?

Community Partners help spread the word about GoGreen Portland through an in-kind, cross promotional agreement. The partnership supports the shared goal of building a stronger, more sustainable regional economy and culture. Our mission is to spread information, resources and best practices, while fostering a solutions-based spirit that will create positive, lasting change in the community.

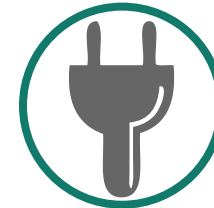
## THEMES



Climate



Equity and Diversity



Energy



Employee Engagement



Clean Tech

# Partnership Details

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## What You Receive

- (1) Complimentary Ticket to attend GoGreen Portland.
- Inclusion in the following marketing collateral:
  - Your logo (linked) and displayed in our Community Partner section on the GoGreen Portland website
  - Twitter shout outs about your events, announcements and programming from @GoGreenPDX (as provided)
  - Inclusion of your materials (200) on the GoGreen Portland Community Partner table on-site at the event (optional)
  - Inclusion on Community Partner Thank You Sign on-site at GoGreen Portland
- Customized discount code for your membership and network worth 30% off Full-Day admission registration for GoGreen Portland.
- For every (10) tickets sold using your custom discount code, GoGreen Portland will provide your organization (1) additional complimentary ticket.

## The Commitment

- Send one (1) dedicated email **between September 1 - 30, 2018** inviting your membership to join you in attending GoGreen Portland, which includes your custom discount code. (We can send custom tools for you to use)
- Include GoGreen Portland in a minimum of (4) email newsletters to your membership list.
- Tweet and/or post on Facebook/LinkedIn about GoGreen Portland 2-3 times in the month leading up to the event.
- Allow GoGreen marketing materials (postcards, etc.) to be distributed at your locations and/or events (where applicable).

# Past Community Partners Include



## Get in Touch!

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